TRADITIONAL LEARNING VS. MODERN LEARNING

Modern Learning has Rendered Traditional L&D Obsolete

80% of learning professionals admit they have trouble engaging with employees. Forward-looking organizations recognize the power of machine learning to enhance the employee learning experience. Here’s a primer on why organizations are shifting from a traditional to modern learning experience.

TRADITIONAL LEARNING

- Occasional Learning: People sign in the classroom and/or online.
- Limited Scope of Technology: Learning technology focuses on compliance and course catalog.
- Few Content Creators: Learning content is only provided by learning and experts.
- Manager Driven: Employees are told what to learn by their managers.
- Manual Compliance: Compliance training is tracked manually.

MODERN LEARNING

- Continuous Learning: People are learning all the time using Machine Learning, courses, and groups.
- Wide Scope of Technology: Learning technology creates an always-on, collaborative, curated learning experience.
- Many Content Creators: Learning content is created by everyone in the organization.
- Employee Driven: Employees decide based on their team’s needs and individual career goals.
- Automated Compliance: Compliance training is tracked automatically.

MEET THE MODERN LEARNER

Modern Learning is an effective engagement tool because it aligns with employee learning expectations—consider what employees want from their learning experience.

- 81% of employees say on-demand learning is important.
- 70% want bite sized learning content—blogs, articles, videos, etc.
- Learning preference—sharing knowledge with co-workers.

NEW LEARNING TECHNOLOGIES

- Contentful: Embed learning in the context of business processes. For example, HR can embed performance review videos for managers to reference while completing employee’s reviews.
- Communities: Helps employees capture, share, and collaborate around best practices using rich media that offer more ways to interact with the content.
- Compliant: Simplify the tracking of compliance training and solve compliance requirements for HR, legal, and line managers.
- Mobile: Access learning and multimedia content anywhere, anytime, from any mobile device.

MODERN LEARNING HELPS TRANSFORM AND GROW THE ENTIRE ORGANIZATION

The next generation learning solution goes beyond traditional LMS to provide the workforce with better access to content, within context, and shared by subject experts.

- CHRO: Create an agile workforce that can quickly adapt to new challenges.
- Learning Managers: Easily track the completion of compliance training.
- Employees: Personalized recommendations increase learning adherence.

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