**Oracle Cloud for Midsize**

**Fact Sheet**

**Oracle Applications Cloud for Midsize** will help midsize organizations reduce complexity, enable growth, differentiate from competitors, and improve customer service, all while lowering IT cost. The bundles span critical business functions including Customer Experience (CX), Human Capital Management (HCM), and Enterprise Resource Planning (ERP).

What are the Midsize Bundles?

- Oracle Customer Experience Cloud for Midsize
- Oracle Human Capital Management Cloud for Midsize
- Oracle Enterprise Resource Planning Cloud for Midsize

What is the Business Value?

- **Reduce Complexity** = Each midsize bundle represents an integrated set of business applications that eliminates the need for customers to use disparate systems from multiple vendors. In addition, the bundles are designed for easy customer acquisition and deployment.

- **Enable Growth** = The midsize bundles enable you to focus on core competencies instead of IT infrastructure.

- **Differentiate from Competition** = The midsize bundles allow you to rapidly respond to changing business environments and models, enabling entrance into new markets and services.

- **Improve Customer Service** = The midsize bundles enable you to target delivery of relevant information and services based on deep customer knowledge, as well as provide customers with a modern and intuitive system to interface with your organization.

- **Lower IT Cost** = The midsize bundles are competitively priced and rapidly deployed, accelerating the return on your investment.
What is Included in Each Midsize Bundle?

**Oracle CX Cloud for Midsize**

<table>
<thead>
<tr>
<th>Price</th>
<th>Minimum # of Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100 / Hosted User</td>
<td>10 per Selected Service</td>
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Customers are not required to purchase all services in the CX Cloud for Midsize bundle. The pricing will be based on the total number of hosted users per service. For example, if a company purchases 10 Sales Cloud users, 10 Marketing Cloud users, 0 CPQ Cloud users, and 100 Service Cloud users, the total would be 120 Users @ $100 month/user or $12,000.

CX Cloud for Midsize services available:
- Marketing Cloud
- Configure, Price, and Quote Cloud
- Sales Cloud
- Service Cloud

**Oracle HCM Cloud for Midsize**

<table>
<thead>
<tr>
<th>Price</th>
<th>Minimum # of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>$8 / Hosted Employee</td>
<td>500</td>
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</table>

HCM Cloud for Midsize includes the following services (each hosted employee has access to all services):
- Global Human Resources Cloud (includes Benefits Management, Absence Management, and Transactional Business Intelligence)
- Career Development Cloud
- Goal Management Cloud
- Performance Management Cloud
- Expenses Cloud
Oracle ERP Cloud for Midsize

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ERP Cloud for Midsize includes the following services (each hosted user has access to all services):

- Financials Cloud
- Purchasing Cloud
- Planning and Budgeting Cloud

Can You Expand Your Midsize Bundle?

Customers can buy the following add-on modules that correspond to services purchased in order to meet their business needs. Additional modules may be available going forward.

**Enterprise Resource Planning (ERP)**
- Automated Invoice Processing
- Expenses
- Advanced Collections
- Self Service Procurement
- Sourcing
- Revenue Management
- Supplier Portal
- Supplier Qualification Management
- Procurement Contracts
- WebCenter Forms Recognition

**Human Capital Management (HCM)**
- Employee Wellness
- Time & Labor
- Learning
- Talent Review & Succession Management
- Workforce Compensation

**Customer Experience (CX)**

**Sales**
- Voice
- Sales Campaigns
- Enterprise Contracts
- Address Verification – Per Address
- Social Data and Insight for D&B Company
- Opportunity Landscape
- Address Verification – Unlimited
- Moblytics
- Incentive Compensation
- Social Data and Insight for D&B Company
Configure, Price, Quote

- Multisource Document Creation
- Shared Test Environment Storage
- Connector Cloud Service for Salesforce.com
- Storage

Marketing (Eloqua)

- Basic Additional Contacts
- Look-Alike Model Display Media Execution
- Look-Alike Model – Model
- Additional Activation Vendor
- Look-Alike Model Management
- Identity for Salesforce.com
- Expert Services
- Expert Concierge Services
- All Access Education Pass (AAEP)
- Web-Based Training Subscription
- Advertising – 10,000 Contacts
- Private Storage
- Additional User
- Event Management
- Security Administration
- Engage
- Customer Profiler
- Match Multiplier
- HIPAA Advanced Data Privacy
- Marketing Approvals
- Data Tools
- Basic or Standard Additional Allotments
- Priority Service
- Advanced Lead Scoring
- SSL Certificate Self Purchase – Certificate
- Standard, Enterprise, or Premium Deliverability

Service (RightNow)

- PCI Certified Cloud Platform
- Standalone Advanced Agent Knowledgebase
- Chat
- Interface Cloud Service - Interface
- Single Sign–On Interface
- Dedicated Database with Encryption – Customer
- Policy Automation for Agents
- Non-Contact Center Users
- Cobrowse
- Social Monitor
- Additional 5 GB Monthly Bandwidth
- Guided Assistance
- Additional Mailboxes
- Peak File and/or DB Storage
- Instance Cloud
- Service – Instance
- Universal Tier2 Session Monthly – 100 Sessions – Monthly Capacity
- Website Search (20,000 Documents Indexed)
- TELUS Hosting Service for Internal TELUS Business Units and/or Oracle RightNow Customers
- Connect Web Services API Operations Monthly 250,000 Web Services API Operations
- Emails Sent Monthly – 100 Emails Sent – Monthly Capacity
- Universal Tier 1 Session Monthly 100 Sessions – Monthly Capacity
- Custom Domain SSL Application Hosting

- For all customers, additional hosting options are available such as Virtual Private Network and additional storage.