

# Digital Supply Chain with Integrated Business Planning

Today's supply chains are complex, customers are looking for unique fulfillments and the time to market is shrinking constantly. As manufacturers are more dependent on outsourced suppliers, any disruption in the supply chain will have significant impact on the company image and competitive standing. Thus, real time integrated business planning is critical for business success. **Oracle's Digital Supply Chain with Integrated Business Planning (IBP) industry solutions** provides real time supply chain visibility, adaptive demand management, responsible Sales and Operation Planning and helps a company to adapt quickly to changes in the demand by adjusting production, distribution and procurement.

Oracle Digital Supply Chain with IBP industry solutions platform consists of Oracle Supply Chain Management (SCM) cloud, Oracle Analytics Cloud, Oracle Social Engagement and Monitoring Cloud, Oracle Mobile Cloud Enterprise and 3rd party enterprise systems.

## ALIGN BUSINESS STRATEGY WITH CORPORATE OBJECTIVES

Industrial businesses are facing increased competition, commoditization and globalization. They are also facing with shorter product life cycles and increasing pressure to introduce new product-as-a-service business models. To compete effectively, a company must evaluate its existing business strategy, compare with targets and industry best practices and refine the strategy to meet company objectives.

**"Digital businesses can use integrated business planning to align strategic, operational and financial plans to improve performance, drive superior customer service and clarify the full impacts of decisions about operations".**

*Forrester Insights  
April, 2018*

## Key Benefits

- Improve supply chain performance by comparing business planning performance with industry benchmarks.
- Model business scenarios using constraints and implement models with best financial outcomes.
- Expand planning horizons by developing a 24 to 36 months rolling business plans to view business performance holistically across the organization.
- Improve organization performance by continuously monitoring key performance indicators against set targets and resolve issues proactively.
- Increase customer engagement by connecting with customers on a real time basis and analyzing their feedbacks.

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- By evaluating performance against targets and comparing key performance indicators with historical performance help a company to identify performance bottlenecks.
- Customer Sentiment Analysis ensures company's strategy is aligned with market trends.
- By comparing strategies with competition (low cost business players) and simulating operational cost optimization through product value engineering, a company can develop multiple business scenarios.

## EVALUATE AND OPTIMIZE COMPANY-WIDE BUSINESS PLANS

Oracle IBP industry solution enables a company to consider supply chain plans, financial projections associated with those plans and strategic plans in a comprehensive manner such that industrial managers can optimize supply chain plans for better profitability and efficiency.

- By comparing performance with industry benchmarks related to Supply Chain Metrics, a company can identify issues related to its supply chain.
- A company managers can monitor and modify strategic targets and evaluate the impact proactively.
- Powerful capabilities of Oracle Analytics cloud are leveraged to drill down into specific metrics and initiate corrective actions for those metrics.

## ENHANCE VISIBILITY ACROSS THE ORGANIZATION

Oracle IBD industry solution allows managers to manage complexity in their businesses by integrating strategic, financial and operations plans in an integrated planning framework, and helping them to make proactive business decisions.

- Sales Manager can initiate real time chat to determine real time performances of the company. And they can drill down into details like open orders, late orders and other order details.
- Planning Manager can initiate chat and take necessary actions to expedite any late orders.
- A manager can review supply and demand plans before releasing the orders.
- A manager can review plan performance, planning task performances and initiate Sales and Operations Plan processes to meet customer demands.

## Key Features

- Oracle IBP solution integrates Oracle SCM cloud, Analytics Cloud, Social Engagement and Monitoring cCloud, Mobile Cloud Enterprise, In-memory cost management cloud and other 3<sup>rd</sup> party enterprise system to provide an integrated business planning framework.
- Oracle Analytics Cloud for supply chain metrics and dashboards.
- Social Engagement and Monitoring Cloud for market sentiment analysis.
- In-memory cost management Cloud for product cost optimization

# Integrated Business Planning

## Proven process for business improvement



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## Integrated Cloud Applications & Platform Services

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