Modern Integration and Intelligent Automation for a Connected Enterprise
Integrated applications **power the connected business.**

Critical business processes—especially those related to human capital management, customer experience, and enterprise resource planning—are frequently slow and inflexible. There’s a lack of connectivity between the many applications and people that are part of the entire business process life cycle.

But, it doesn’t have to be that way. A seamless, multichannel experience depends on a simple, unified platform where you can automate processes, integrate and create applications, and analyze results.

Oracle Integration Cloud delivers all this. And more.
Thrive and survive in the digital economy.

Look at the evolution of integration in your business. Start with the introduction of software as a service, add to that human interaction, and top it off with the ever-expanding mobile universe.

The result? Gridlock. A massive jam that affects your network of applications and processes and customers.

The solution? Oracle Integration Cloud, which merges capabilities for business process automation, application integration, and the associated analytics into a seamless unified solution.

Its comprehensive and simplified user experience affords your business the time and resources to innovate and differentiate in the market. Oracle Integration Cloud redefines and reinvents integration so that your business can keep moving, and you can meet customer demand.

Make process automation central to your integration strategy.

One traditional challenge of process integration is that it’s separate from where it needs to be—an integral part of your integration design.

It’s about connecting your business applications, extending the Software as a Service (SaaS) and on-premises applications, and delivering multichannel personalized experiences that increase worker productivity.

Whatever company-specific processes are needed, you and your team can create and use the processes efficiently and with end-to-end visibility and control. From patient tracking and service handling to loan origination and employee orientation, you can minimize human error through automation. There will be fewer missed steps, fewer points of failure, and fewer delays. Your gain is increased revenue, happy customers, and lower cost.
Quickly develop and activate integrations between the applications in your organization.

Select
Identify the applications that you want to integrate, and configure the connection details for these applications.

Save time and money by selecting from our portfolio of 50+ adapters to connect with Oracle and third-party applications.

Integrate
Using powerful, browser-based, visual tools, simply point and click to create integrations, and then map the data between your applications.

Mappings can range from simple data assignments to complex expressions or computations.

Drag. Drop. Done.

Activate
When you’re ready, activate your integration with a click. That’s right. Not a bit of coding required.

And just like that, you’re on your way—to connecting the data that drives your business and to building a business that’s more efficient, more effective, and more productive.
Build great web and mobile applications with do-it-yourself development.

That’s right. Do-it-yourself development. No programming experience, no coding, no setup, and no IT resources required.

Use the visual drag-and-drop designer and full palette of UI components to easily build applications as simple or as intricate as you need. And with built-in page templates that implement best practices in design, along with a UI that adjusts to the native look and feel of your iOS or Android operating system, constructing applications optimized for mobile devices is easy as well.

 Seamlessly integrate with existing Oracle Cloud services and with other REST services, or add business processes into your application to automate task assignments. Test as you build, define security access, and publish to the cloud when ready.

With such fast and painless development, your business can swiftly adjust to the evolving requirements from your customers, the market, and your business processes.

Forrester estimates the US economy alone will suffer a gap of 500,000 developers by 2024.

~ How to Harness Citizen Developers to Expand Your AD&D Capacity, John R. Ryer, Forrester Research, April 2017
Mind your business. It matters.

Experience real-time visibility into the state of your business with rich and modern monitoring dashboards.

View stats that tell you how well your integrations and processes are working. You can pinpoint bottlenecks, monitor errors, and take corrective action now. Not months from now.

Quickly locate transactions of interest and their outcome through powerful search criteria.

Drill down to audit or analyze information in greater detail. Dashboards measure and track system, process, and integration health as well as design-time metrics.
Grow your business efficiently by leveraging our latest integration analytics technology.

Analytics in Oracle Integration Cloud simplifies the process of collecting and collating business event metrics. In minutes, you’ll be reporting on the performance of your business. It really is as easy as one, two, three.

First, create a model of your business processes. Define the milestones and metrics that are important to you.

Next, map each milestone in the model to events in your integration. Simple graphical tools make this task easy and fast in your browser.

Then, activate the model to start monitoring the integration.

View metrics for your model in pre-configured or custom interactive dashboards. Get real-time insight into the details that make your business tick. You’ll always have the latest data available and the ability to generate personalized dashboards on the fly—all without IT involvement.
Security is the foundation of Oracle Integration Cloud.

Oracle Integration Cloud secures the environment and the services you create, both in the cloud and on premises; provides physical security, operating system and virtualization layer security, and tenant isolation; and is protected by design-time and runtime security that allows access to authorized users only.

Sending and receiving messages from your application requires a secure channel of communication with the application. More often than not, applications gate their services through security policies such as SSL Certificates, HTTP Basic, or WS-Security-based authentication. Your integrations will work with services protected by these policies—and you don’t have to understand the complexities and nuances of the security configuration.
Oracle Integration Cloud caters to key integration needs that span your cloud, on-premises, and SaaS applications.

What will you design? Here’s a little inspiration:

- Salesforce.com publishes a customer-created event, and Oracle Service Cloud and Oracle Marketing Cloud subscribe to these events—giving you a 360-degree view of the customer across the entire ecosystem.

- ServiceNow sends a list of outstanding customer service incidents to Oracle Sales Cloud. Your sales reps have real-time information about the progress of each incident as well as related metrics—empowering them to provide a superior customer experience.

- Configure-price-quote guarantees that deals progress quickly by automating the product configuration process, creating decisions to handle discounts and approvals, and forwarding the order to Oracle E-Business Suite for booking—from quote to cash in minutes, not weeks.

- Oracle Marketing Cloud sends a notification to Oracle Sales Cloud as soon as a lead becomes an opportunity—immediately alerting sales reps whether they’re in the office or on the road.
Learn More

- View data sheets, FAQs, pricing, and additional resources on the Oracle Integration Cloud product page.
- Sign up for a free credit subscription at Oracle Cloud.
- Purchase a subscription and get started by visiting the Oracle Help Center.

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