

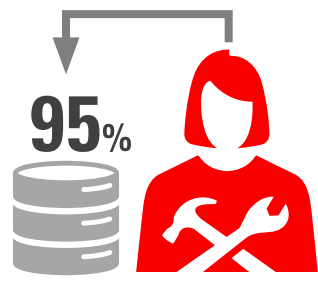
Stuff happens. Stay protected.

DBAs are facing uphill challenges as database growth accelerates. What's more, database management and protection is becoming more and more complex, which means DBAs are working harder than ever to keep pace.

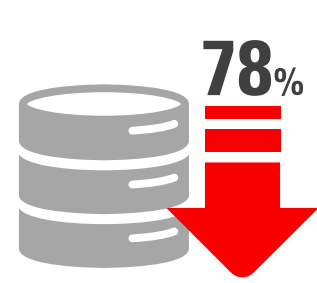
DBA STRESS BY THE NUMBERS



Workloads for DBAs are increasing
39% of DBAs handle 50 or more databases



Automation is lacking
95% of DBAs create or upgrade databases manually



Downtime is on the rise
78% of DBAs will experience unplanned downtime from untested database changes during their careers

PROTECTING DATABASES IS A MISSION-CRITICAL RESPONSIBILITY...



...which isn't always easy · 5 out of 6 businesses will, at some point, experience failed recoveries and potential data loss



DBAs and IT staff are struggling to provide full protection · 2 out of 3 organizations use multiple tools to backup a single database

Existing solutions for off-site protection are cumbersome and complex

Recovery from an off-site tape vault can take days



BUT PROTECTING ORACLE DATABASES JUST GOT EASIER WITH...

Oracle Database Backup Service

A secure, highly available, on-demand cloud-storage solution for storing Oracle Database backups.

Oracle's Database Backup Service is...



Easy to deploy



Highly cost effective



Secure, from end to end



Always on for rapid recoveries

It's easy to get started...

All you need to do is download the free client side backup module that integrates with Oracle Recovery Manager (RMAN), point the destination to the Oracle Storage Cloud and start backing up.



WHY YOU SHOULD BE USING IT...

Nobody knows how to backup up your Oracle Databases better than Oracle!



All Oracle solution

An Oracle cloud solution that protects your critical Oracle databases, without multi-vendor support complexity



Rapid restores

Recover your data anytime, anywhere, over the Internet



Simple and cost effective

On-demand, elastic storage. No CAPEX or on-premise secondary storage to manage



Disaster recovery

Send supplementary copies of backups off-site for DR purposes



End-to-end security

Backup data is encrypted at the source and securely transmitted to the cloud



Fast and painless deployment

Seamlessly integrates with existing on-premise (RMAN) environment



High availability

3-way mirroring in the cloud, so you never lose access to your backups

CONCLUSION

Trusted and Proven

Oracle Database Backup Service: An enterprise-class, cloud-engineered, data-protection solution from the people who develop and support your database – Oracle.



Oracle Database Backup Service is part of the Oracle Public Cloud, which encompasses 19 data centers, connecting 54,000 devices, conducting 33 billion transactions per day.

Now see how it can benefit your business.

cloud.oracle.com/database_backup