

Oracle Self-Service Integration Cloud Service for Simply Connecting Productivity Apps with Enterprise Apps



RAPID INTEGRATION AUTOMATION ACROSS YOUR ENTERPRISE AND PRODUCTIVITY APPLICATIONS IN THE ORACLE CLOUD

KEY BUSINESS BENEFITS

- Increase Line of Business productivity via recipe-based integration and delegate control to domain expertise owners
- Allow Line of Business App users to create integration recipes while IT focuses on the governance and control aspects of the end to end solution
- End to end recipe audit trails to comply with your most rigorous compliance and regulation controls
- Oracle Managed subscription-based recipe integration cloud service that enables instant access to create integrations

Information Technology's landscape has changed significantly in the last decade. Let alone the last couple of years. This new era has been marked by the move to the cloud, where established Enterprise application vendors offer their applications for consumption anytime, anywhere by anyone. At the same time, the amount of new SaaS applications that people utilize for personal use is going through a skyrocketing growth and with this a great demand to connect applications people love with their Enterprise systems of record.

Oracle Self-Service Integration Cloud Service with its simple and friendly recipe-based integration approach, offers integration capabilities to connect your Enterprise applications. But more importantly, a way to create personalized integration recipes to bridge the gap and disconnect of personal productivity apps that need connectivity to your Enterprise systems of record.

What would it mean to your business transformation to empower sales, and marketing managers to create leads in your CRM application when people register for your sales and marketing events or download one of your marketing digital assets with a few clicks and no code? Or to your service manager to be alerted when a new service request is filed by one of your top customers?

The urgency to connect Productivity Applications with your Enterprise Application has never been higher. And if this task can be done by your Line of Business people without IT's help, this becomes an accelerator for your business transformation journey.

Recipe-based Integrations

Oracle Self-Service Integration Cloud Service is an Oracle Managed service that offers IT organizations govern what Enterprise and productivity SaaS applications can be used within their organizations. Oracle Self-Service Integration Cloud Services gives business analysts and Enterprise Architects the ability to combine pre-built recipes with clicks and not code. Oracle Self-Service Integration Cloud Service is part of a revolutionary move to simplify integration where IT can govern the applications that can be integrated while business people create their own simple integrations. With this approach, IT is no longer the bottleneck and it frees business owners to take more control on their automation journey. Recipe-based integrations open a new ground level of opportunity that has never been seen before.

All recipes follow a “Trigger” to “Action(s)” pattern, where it is possible to configure an application triggering event along with a series of actions (that can be conditional if needed). The figure below depicts this concept.

When New Attendee Registers for Event, Create Contact in Eloqua

KEY FEATURES

- Out of the box Cloud Application to quickly connect to your Productivity Apps and Enterprise systems of information
- Large catalog of public ready-to-use recipes that accelerate time to market when automating your personal business processes
- Cloud Application Adapter Kit to extend the out of the box reach to new or custom applications

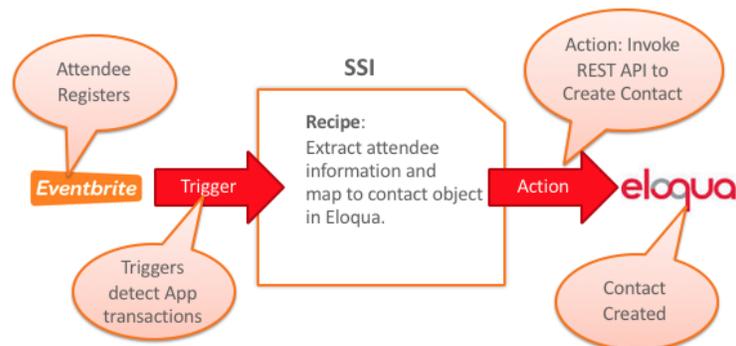


Figure 1: Follow simple recipe patterns

Cloud Applications

Oracle Self-Service Integration Cloud Service offers a wide array of out of the box Cloud Applications (Oracle and non-Oracle) that can be used to create brand new recipe integrations.

In addition to the out of the box Cloud Applications delivered and supported by Oracle, the customer's IT department can help create new Cloud Applications using a declarative language to invoke REST APIs. Cloud Applications also present a great opportunity to the partner ecosystem and ISVs as they can create new Cloud Applications to offer to Oracle customers.

The figure below illustrates available out of the box Oracle provisioned and supported Cloud Applications.

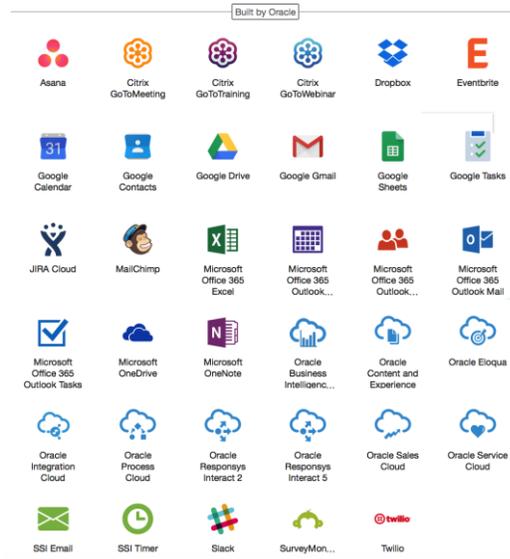


Figure 2: Oracle Built Cloud Apps

RELATED PRODUCTS

- Oracle Integration Cloud Service

ORACLE INTEGRATION CLOUD

Oracle Integration Cloud offers integration, process and insight capabilities via a low code development experience connecting people and systems of record powering your digital workforce

RELATED SERVICES

The following services support Oracle Main Product:

- Update Subscription Services
- Product Support Services
- Professional Services

Public Recipes

While having support to access Productivity and Enterprise Applications out of the box is mandatory and important, the value proposition is magnified with the availability of a catalog of public pre-built and ready-to-use recipes (that make use of these Cloud Applications). Oracle Self-Service Integration Cloud Service delivers a catalog of public recipes that keeps growing with each update. Public pre-built recipes accelerate the time to create simple automations (and eliminate manual procedures) to release business people to more critical activities. The figure below shows Oracle Self-Service Integration Cloud Service Recipe Catalog.

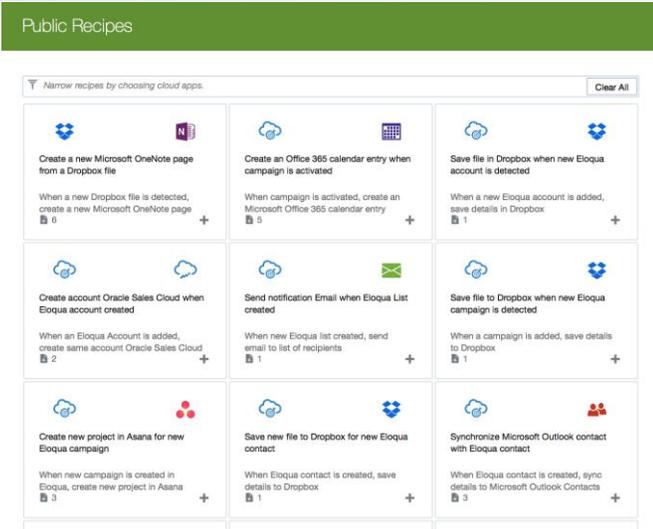


Figure 3: Pre-build ready to use public recipes

Audit and Protect your Sensitive Enterprise Data

As recipes are activated and used to streamline automations across your Productivity and Enterprise Applications, it is important that these transactions leave a trail of the managed data. The ability to have a full audit record of these transactions minimize risk and make businesses more compliant with regulations and controls as data flows across multiple systems of record.

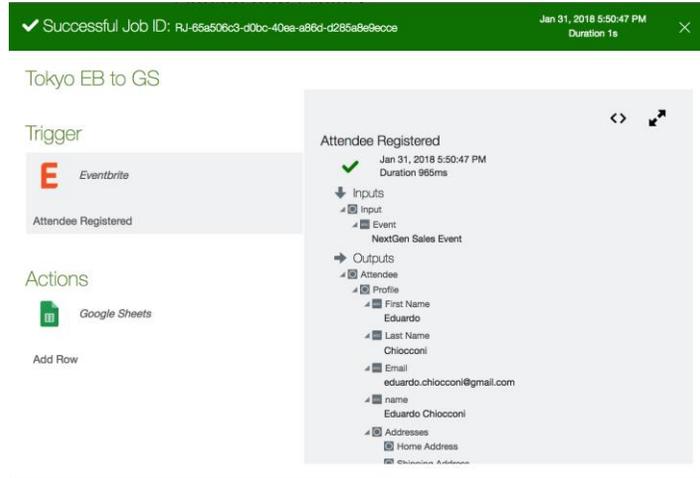


Figure 4:

Detailed audit records for each recipe

Simply Connect with Clicks and No Code

Oracle Self-Service Integration Cloud Service offers a solution that fosters a stronger collaboration and trust between IT and Line of Business Application users through a self-service mechanism. IT can determine what applications are accessible and Line of Business Application users can start creating simple integrations faster than ever before freeing IT from being the single group within organizations with the power to automate and streamline business processes.



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Integrated Cloud Applications & Platform Services

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