

# ORACLE DATABASE CLOUD

## INDUSTRY LEADING INNOVATIONS

### The Future of Cloud Database & Infrastructure



Vs



Oracle Cloud runs latest Oracle Database with ALL Options. A modern architecture for greater performance



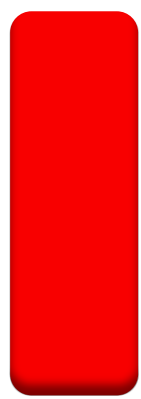
Oracle Exadata Cloud Service uses modern NVMe Flash, InfiniBand networking, and Smart Storage



AWS runs limited Databases on generic Virtual Machines

### 39 Years Of Experience & Innovation Makes Oracle Faster

#### Oracle Beats AWS for Analytic Queries



Oracle



AWS

Oracle Cloud  
**105X** Faster  
than Redshift

#### Oracle Beats AWS for OLTP Transactions



Oracle



AWS

Oracle Cloud  
**35X** Faster  
than Aurora

### Oracle Displays Proven Leadership For Mixed Workloads

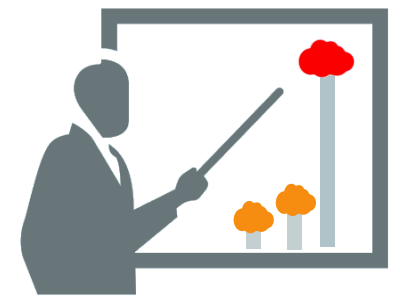
Industry Analysts Rank Oracle As A Leader In -



- Enterprise Data Warehouse
- Data Management & Analytics
- Traditional Database Transactions
- Hybrid Transactional/Analytical Processing (HTAP)
- Light Weight Database Events



Oracle is over **1000x** Faster Than Redshift For Mixed Workloads

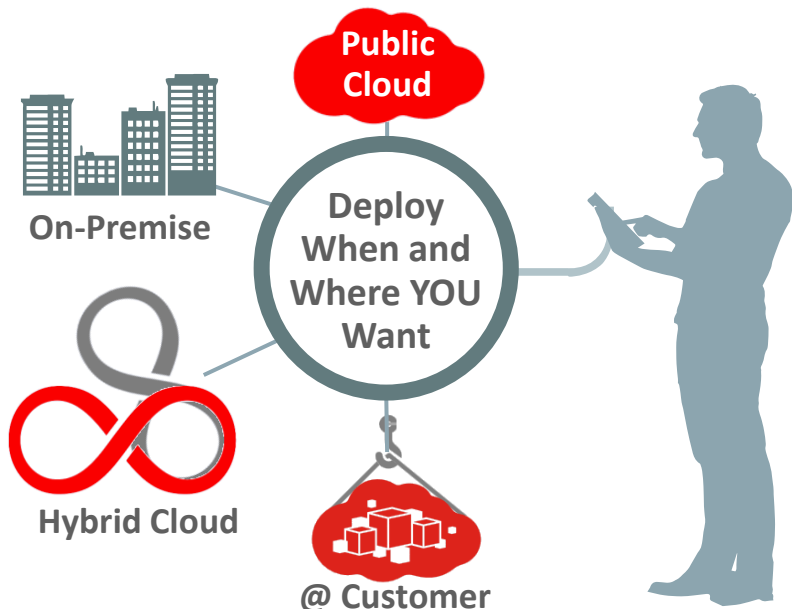


Oracle is over **1000x** Faster Than Aurora For Real-time Analytics

### Amazon Databases Lock You Into Amazon Cloud

		On-Premises	3 <sup>rd</sup> Party Cloud	Oracle Cloud
Amazon AWS	AWS Aurora	No	No	No
	AWS Redshift	No	No	No
	AWS Dynamo DB	No	No	No
Oracle		On-Premises	3 <sup>rd</sup> Party Cloud	Oracle Cloud
	Oracle Database	Yes	Yes	Yes
	Oracle My SQL	Yes	Yes	Yes
	Oracle NoSQL DB	Yes	Yes	Yes

### Oracle Cloud – High Performance, Flexible And Affordable



Oracle is best for high-end deployments, but also much lower cost for small & mid-sized databases



\*20 GB Managed Database Monthly Cost as of September 22, 2016

cloud.oracle.com/database



Click the image to See Larry Ellison's keynote comparing Oracle and Amazon Cloud