



Oracle Cloud Infrastructure: Built for Enterprise

Cloud Creek Systems

Managed services provider helps gaming data firm modernize their solution to provide customers better data, faster

Cloud Creek Systems, a consulting and managed services provider has been an Oracle partner for 21 years. helping clients make the most of Oracle Cloud Infrastructure. Cloud Creek specializes in complex Oracle Database projects, Engineered Systems, and E-Business Suite for midmarket customers.

One of their customers, Eilers & Krejcik Gaming provides market research on the casino gaming industry tracking slot machines sales, game performance, and other vendor metrics. Customers range from single-owner convenience stores with a hand full of slot machines to some of the largest corporate multi-site casino operators in the world.

Eilers & Krejcik Gaming's customers desired a more detailed view of individual slot machine game performance trends, which was something the company was not currently able to provide. Eilers needed a solution that allowed them to collect, secure, and manipulate large amounts of data across multiple jurisdictions and operator types through an interactive, web-based application.

Cloud Creek helped Eilers & Krejcik Gaming by analyzing their architecture requirements, designing their data structure, and deploying a new application that delivers web-based tools and reports to their end customers. All on Oracle Infrastructure Database. This new service has improved the quality and granularity of individual slot machine game performance data provided by Eilers, and has expanded the company's customer base.

Choosing the right cloud for Oracle Applications

"We encouraged Eilers & Krejcik to explore their options with us, and not default to AWS. We showed them how Oracle Cloud is optimized for Oracle technology and was a better fit than AWS," said Bryan Coville President of Cloud Creek Systems. "It's more efficient for companies to invest in planning a solution that will enable them to start small, but grow with customer demand. To be both cost effective in the short run, and deliver the enterprise capabilities they need in the long run. Oracle Cloud Infrastructure fits the bill."

After exploring the options, Eilers & Krejcik agreed with Cloud Creek to go with Oracle for the infrastructure. Their new solution is in production today. Eilers & Krejcik has begun working with Cloud Creek on a second cloud project, a solution for social casino gaming.

'Eilers & Krejcik has a unique offering for the gaming industry. We offer proprietary market based data with key analysis and insights for our clients. Cloud Creek designed a solution that allows us to continue our leadership in the sector and expand our presence. The Oracle back end has been seamless and scalable' states Todd Eilers CEO and Founder.



"Our customers need to build and evolve solutions for their own end customers. They want to do this with reliable Oracle technology, while taking advantage of the flexibility and cost-effective performance of the cloud. Oracle Cloud Infrastructure is the best platform for these customers, whether migrating traditional workloads or designing new applications."

**-Bryan Coville
President, Cloud Creek
Systems**

WHY ORACLE?

- Best infrastructure for Oracle technologies
- Leverage existing expertise, applications, and tools
- Single vendor for complete solution stack

PROFILE

- Gaming
- North America

SOLUTION

- Oracle Cloud Infrastructure Compute
- Oracle Cloud Infrastructure Database
- Cloud Creek expert services



Integrated Cloud Applications & Platform Services

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