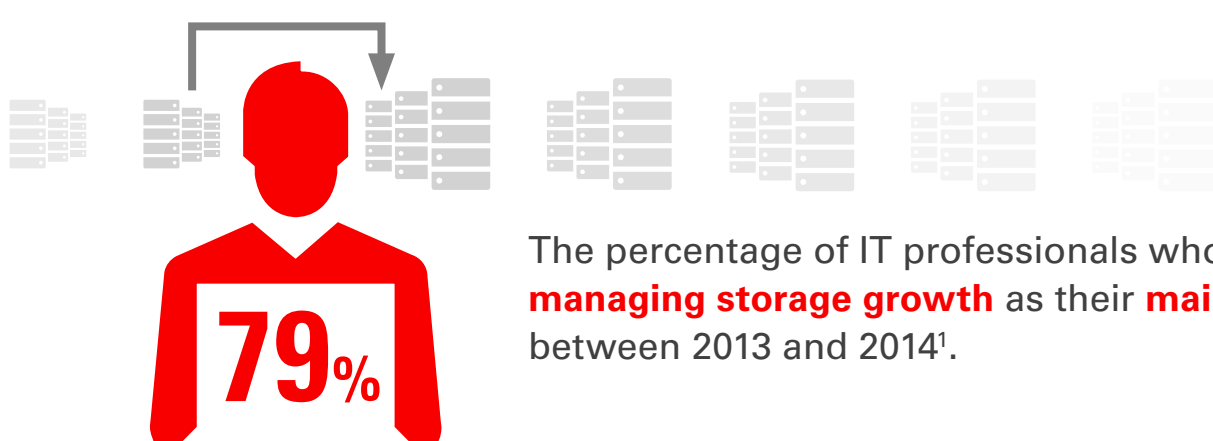
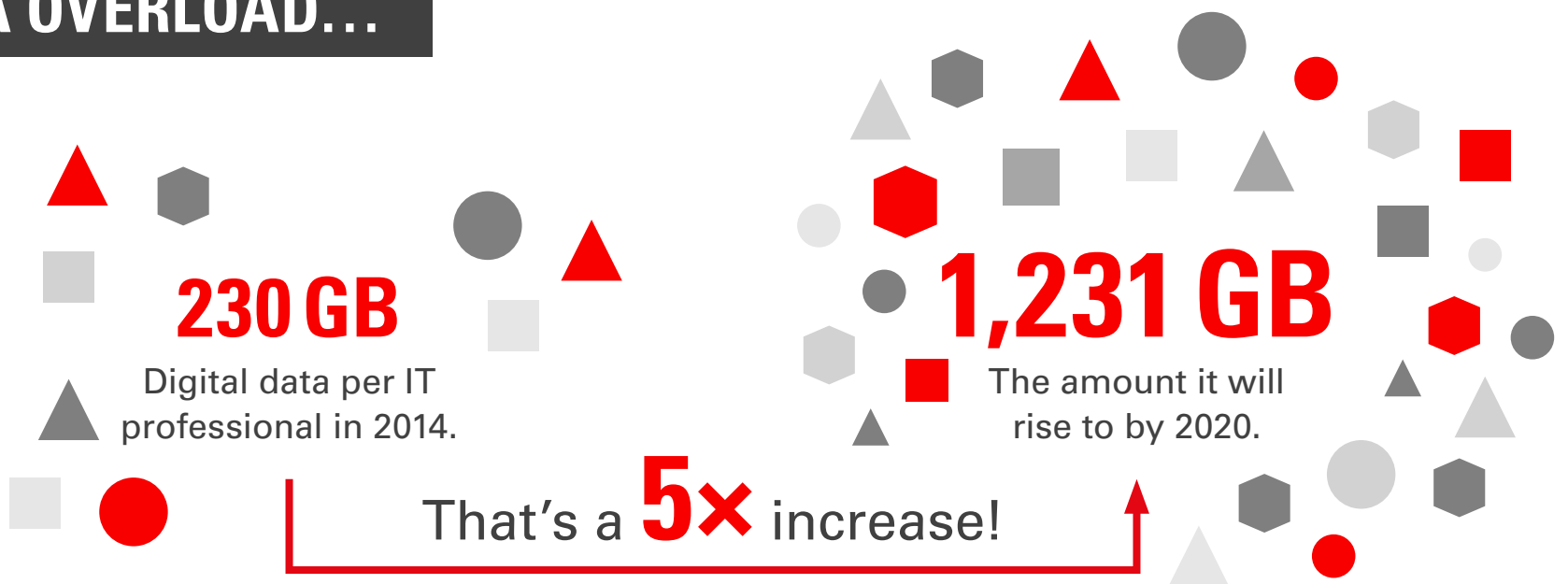


# Anytime Access. Always-on Security.

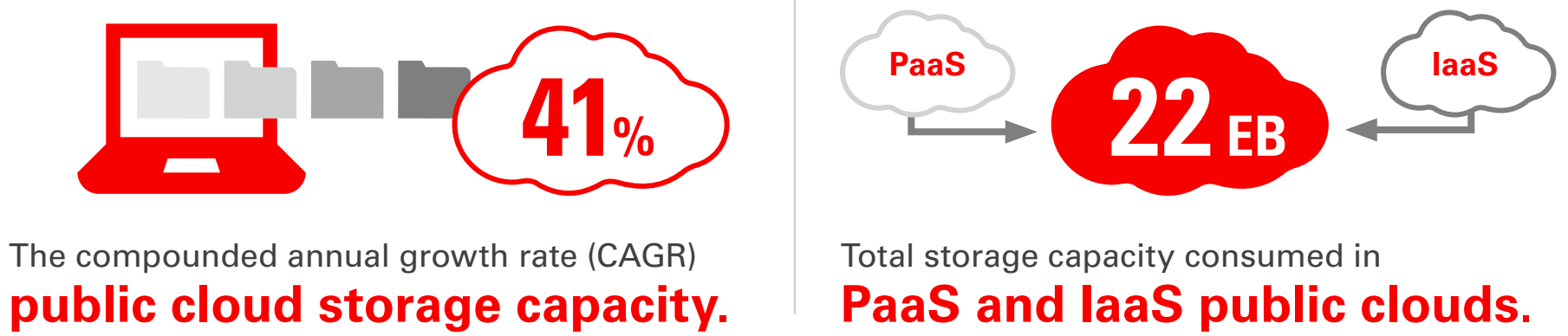
In 2013, the digital universe consumed **4.4 zettabytes of data**, and this is expected to grow to **44 zettabytes by 2020**. What's more, 32 billion devices—from cars and airplanes to dishwashers and utility meters—will soon be connected through the Internet of Things, generating an extraordinary number of new data stores.

What challenges does this bring, and how can you tackle them?

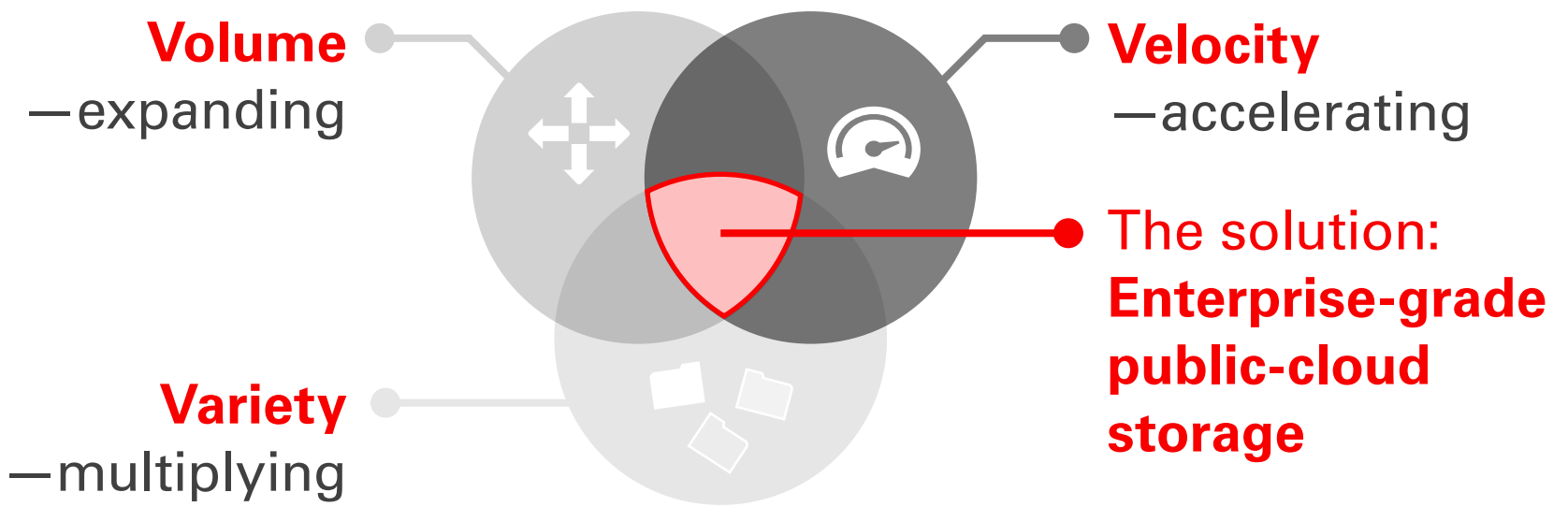
## DATA OVERLOAD...



## ...HAS CREATED A CLOUD-STORAGE EXPLOSION...



## ...WITH NEW DATA STORES IN THE CLOUD.



## INTRODUCING THE ORACLE STORAGE CLOUD SERVICE

Secure, durable and scalable object storage for storing and accessing data from any environment connected to the internet.

Oracle Storage Cloud Service is...

- Enterprise-grade
- Safe and secure
- Policy-based and transparent
- Global and on-demand
- Easy to use

Perfect for...

- Back up to the cloud
- General-purpose file storage
- Test/dev and QA storage requirements
- Low-cost, offsite storage for disaster recovery
- Cold storage for dormant data and files
- Long-term retention of compliance data
- Cloud bursting and tiering
- Remote and branch-office data
- Big data repositories

## CONCLUSION

### Trusted and Proven

- The Oracle Storage Cloud Service is part of the Oracle Public Cloud, which encompasses **19 data centers**, connecting **54,000 devices**, conducting **33 billion transactions** per day.
- Oracle Storage Cloud Service: Enterprise-class cloud storage from the enterprise solutions leader.

Now see how it can benefit your business... [cloud.oracle.com/en\\_US/storage](http://cloud.oracle.com/en_US/storage)

<sup>1</sup> <http://www.zdnet.com/article/storage-in-2014-an-overview/>