

# Oracle Transportation and Global Trade Management Cloud

## Transportation & Trade for Everyone

August 2014

Getting product to its destination is critical to your organization. Your goods have to be there on time, and you require visibility and control throughout the entire process. Oracle’s suite of logistics solutions can help you do just that. With the full power of Oracle Transportation and Global Trade Management now available in the Oracle Cloud you can deploy these best-in-class technologies in a fast and cost effective manner, achieve maximum business value with minimal risk, and improve your overall logistics operations.

### Oracle Transportation Management

Regarded as the top transportation system in the industry, Oracle Transportation Management (OTM) provides a single platform for companies to manage all transportation activity throughout their supply chains. The solution allows companies to minimize cost, optimize service levels, and create flexible business process automation within global transportation and logistics networks. Specifically designed to support the needs of both shippers and Logistics Service Providers (LSPs), OTM creates an information bridge across functional silos, geographic regions, languages, currencies, and business units. Combining ease of use with sophisticated and broad logistics functionality, OTM can support your basic transportation needs, as well as more complex logistics requirements.



### Oracle Global Trade Management

Oracle Global Trade Management (GTM) is a unique global compliance solution that allows your company, regardless of size or geography, to centrally manage your global trade operations. And, since it was developed as an integrated component of Oracle’s logistics suite, GTM enables your company to optimize, automate, and monitor cross-border transactions in ways that were not before available from niche software providers.



### Oracle Transportation and Global Trade Management Cloud

No one can dispute that transportation management and global trade management systems help companies run their logistics operations more efficiently. However, for some companies, traditional system implementations are too lengthy and the short-term capital investments too significant to justify adoption. Now offered in the



### Key Benefits

Oracle Transportation and Global Trade Management Cloud deliver a number of advantages

Low upfront investment



Subscription based pricing



Rapid ROI



Faster and easier deployment



Minimal risk



High levels of scalability, reliability and security



Fewer required resources



Oracle Cloud, Oracle Transportation Management and Global Trade Management Cloud are designed for rapid deployment, and minimal investment, allowing you to save money and run your business more efficiently; it's transportation and trade for everyone.

Oracle Cloud solutions also offer subscription-based payment terms, eliminating the need for a significant up-front capital investment. And since Oracle takes care of the software installation, monitoring, patching and upgrading, you'll free your IT resources to do more value-added tasks allowing you to focus on the business of moving your goods.

## Transportation & Trade for Everyone

Regardless of the complexity of your logistics requirements or the size of your IT budget, Oracle has the solution for you.

With OTM and GTM available in the Oracle Cloud your company can take advantage of the industry's top rated logistics solutions and benefit from better management of your transportation and global trade processes.

Larger companies that have not had IT capacity or capital budgets to invest in on-premise transportation and global trade solutions now have the option to deploy these solutions via the cloud. Similarly, smaller or mid-sized companies who were previously unable to consider such solutions can now reap the benefits of these offerings thanks to the low up-front costs and quick deployment offered by Oracle Cloud.

Furthermore, with OTM and GTM in the cloud you will be able to scale your business as it grows with no additional effort required from you.

## Oracle Cloud Solutions

Oracle offers a comprehensive portfolio of modern cloud solutions, which provide customers with the widest selection of choices to meet their evolving business, IT infrastructure, and development needs. To learn more about Oracle's cloud offerings visit [www.oracle.com/cloud](http://www.oracle.com/cloud).



## Key Features

Integration to any ERP



Connection to carrier and trading partner networks



Built-in analytics and dashboards



Industry-leading optimization and decision support



Multi-industry and global support



*76% of business managers surveyed around the globe said their top motivation for adopting cloud or SaaS applications was to have a quick way to get the software they wanted."*

**Dynamic Markets  
Cloud Report  
May 2013**

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